



Data Sheet For 2010 Edition of *Skater's Edge Sourcebook*

To purchase your listing in the 2010 Edition of *Skater's Edge Sourcebook*, please make corrections and additions to your listing information below. Return this form to *Skater's Edge*, P. O. Box 2267, Gulf Shores, AL 36547 or fax to (251) 968-2033. Questions may be directed to Stephanie Eckman at (251) 968-5300 or listings@coveypubs.com.

Please print clearly or type changes and fax completed listing and billing forms to (251) 968-2033.

Company Name:

Important Notice: Your listing will appear under the **TRAINING/EDUCATION** category unless you indicate otherwise below.

To change your business category or to be listed under more than one business category, please check all that apply below and fax to (251) 968-2033. The appropriate form(s) will be sent to you ASAP. Please note that you must purchase an additional listing for each business category selected.

- Affiliated Organization
- Rink Products/Services
- Manufacturers/Retailers
- Corporate Sponsor
- Industry Services

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHYSICAL ADDRESS (IF DIFFERENT FROM ABOVE) _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ YEAR FOUNDED: _____

WEBSITE _____

E-MAIL _____

CONTACT TITLE _____

TYPE OF PRODUCT/SERVICE PROVIDED ((CHECK ALL THAT APPLY AT NO ADDITIONAL CHARGE.))

- BOOKS
- ON-ICE TRAINING EQUIPMENT
- TRAINING CENTER
- EVENTS, MEETINGS & TRADE SHOWS
- OFF-ICE TRAINING EQUIPMENT
- DVDs/VIDEOS
- MAGAZINE / PERIODICAL
- SKATING SCHOOL
- _____

**Include
Your Own
Sales
Message!**

Customer #

Please Note: This box may include your sales message from a previous listing. If so, please update as needed. Feel free to use the back of this page. (maximum of 25 words) We reserve the right to edit.

Skater's Edge Sourcebook
Ice Skating Resource Guide - 2010 Edition

Printed Version and Website Database Listing
P. O. Box 2267 • Gulf Shores, AL 36547 • www.skatersedgemag.com

Customer #

Listing Instructions
Order Form

Company Name:

YES, here is our updated data which entitles us to a complete listing in the 2008 Edition of *Skater's Edge Sourcebook* PLUS one year inclusion in the searchable online database. We've also checked the boxes for the bonus options we have selected. (BE SURE TO RETURN THIS FORM AND THE LISTING INFORMATION FORM!)

Sourcebook/Website Listing **\$95.00**
As per information on the listing form, which has been corrected as necessary.

ENHANCEMENT OPPORTUNITIES

Hot (Active) Website Link **\$40.00**
Please make my website data active so that a browser can click on it and go directly to our website.

Color Picture Or Logo Added To Website Listing **\$55.00**
Image is displayed every time a browser visits your listing. (Please see instructions below on sending your picture.)

YES! Please send additional information about display advertising in Skater's Edge. Listing & Hyperlink Fee waived for display advertisers (\$135 value!)

Total Due _____

BILLING INFORMATION

BILL ME LATER PAYMENT ENCLOSED

MASTERCARD AMEX VISA

EXPIRATION DATE _____

CARD NUMBER _____

CARD HOLDER NAME _____

*Make checks payable to
Covey Communications Corporation

Marketing Contact: _____
We mailed this form to: _____

Please correct as necessary. Changes here will not be reflected in the directory listing (from the previous page). _____

You will Receive Your Order Verification Via Fax

Please provide your DIRECT FAX NUMBER:

() _____

Submitted By: _____
PRINT NAME HERE

Photo Instructions: You may send your photo with your listing or at a later date. If later, please include your customer number () on the back of the photo and indicate that it is for your website directory listing. Please submit photo by emailing it to directoryphotos@coveypubs.com.

SIGN HERE

DATE

Skater's Edge Sourcebook - 2010 Edition

Stephanie Eckman, Directory Coordinator

P. O. Box 2267 • Gulf Shores, AL 36547

(800) 968-0712 • Fax (251) 968-2033 • listings@coveypubs.com • www.skatersedgemag.com