



# Data Sheet For Expanded 4th Edition of Skater's Edge Sourcebook

To purchase your listing in *Skater's Edge Sourcebook* 4th Edition, please make corrections and additions to your listing information below. Return this form to *Skater's Edge*, P. O. Box 2267, Gulf Shores, AL 36547 or fax to (251) 968-2033. Questions may be directed to Gina Lindell at (251) 968-5300 or listings@coveypubs.com. **Please print clearly or type changes and fax completed listing and billing forms to (251) 968-2033.**

**Company Name:**

**Important Notice:** Your listing will appear under the **MANUFACTURING/RETAIL** category unless you indicate otherwise below.

To change your business category or to be listed under more than one business category, please check all that apply below and fax to (251) 968-2033. The appropriate form(s) will be sent to you ASAP. Please note that you must purchase an additional listing for each business category selected.

- |                                                  |                                                 |                                             |
|--------------------------------------------------|-------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Affiliated Organization | <input type="checkbox"/> Rink Products/Services | <input type="checkbox"/> Training/Education |
| <input type="checkbox"/> Corporate Sponsor       | <input type="checkbox"/> Industry Services      |                                             |

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

STREET ADDRESS (IF DIFFERENT FROM ABOVE) \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ YEAR FOUNDED: \_\_\_\_\_

CONTACT \_\_\_\_\_  
(First Name) (Last Name) (Title)

E-MAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

**PRODUCT TYPE** (CHECK ALL THAT APPLY AT NO ADDITIONAL CHARGE.)

**FIGURE SKATING**

- BLADE MANUFACTURER
- BOOT MANUFACTURER
- BOOT / BLADE SALES
- APPAREL / ACCESSORIES
- MUSIC
- SPECIALTY ITEMS / COLLECTIBLES

**HOCKEY**

- BLADE MANUFACTURER
- BOOT MANUFACTURER
- BOOT / BLADE SALES
- APPAREL
- EQUIPMENT

**SPEED SKATING**

- BLADE MANUFACTURER
- BOOT MANUFACTURER
- BOOT / BLADE SALES
- APPAREL

**OTHER**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**Include  
Your Own  
Sales  
Message!**

**Customer #**

*Skater's Edge Sourcebook*  
**Ice Skating Resource Guide - Expanded 4th Edition**

Printed Version and Website Database Listing  
P. O. Box 2267 • Gulf Shores, AL 36547 • www.skatersedgemag.com

Customer #

 

**Listing Instructions  
Order Form**

**Company Name:**

**YES**, here is our updated data which entitles us to a complete listing in the Skater's Edge Sourcebook Expanded 4th Edition PLUS one year inclusion in the searchable online database. We've also checked the boxes for the bonus options we have selected. (BE SURE TO RETURN THIS FORM AND THE LISTING INFORMATION FORM!)

**Sourcebook/Website Listing** **\$95.00**  
*As per information on the listing form, which has been corrected as necessary.*

**ENHANCEMENT OPPORTUNITIES**

**Hot (Active) Website Link** **\$40.00**  
*Please make my website data active so that a browser can click on it and go directly to our website.*

**Color Picture Or Logo Added To Website Listing** **\$55.00**  
*Image is displayed every time a browser visits your listing. (Please see instructions below on sending your picture.)*

**YES! Please send additional information about display advertising in *Skater's Edge*. Listing & Hyperlink Fee waived for display advertisers (\$135 value!)**

**Total Due** \_\_\_\_\_

**BILLING INFORMATION**

BILL ME LATER     PAYMENT ENCLOSED

MASTERCARD     AMEX     VISA

\_\_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
CARD HOLDER NAME

\*Make checks payable to Covey Communications

**Marketing Contact:** \_\_\_\_\_,

We mailed this form to: \_\_\_\_\_

Please correct as necessary. Changes here will not be reflected in the directory listing (from the previous page).

**You will Receive Your Order Verification Via Fax**

Please provide your DIRECT FAX NUMBER:

**Submitted By:** \_\_\_\_\_

PRINT NAME HERE

**Date:** \_\_\_\_\_

SIGN HERE

**Photo Instructions:** You may send your photo with your listing or at a later date. If later, please include your customer number ( ) on the back of the photo and indicate that it is for your website directory listing. Please submit photo by emailing it to [directoryphotos@coveypubs.com](mailto:directoryphotos@coveypubs.com).

**Skater's Edge Sourcebook - Expanded 4th Edition**

Gina Lindell - Directory Coordinator

P. O. Box 2267 • Gulf Shores, AL 36547

(800) 968-0712 • Fax (251) 968-2033 • [sourcebook@coveypubs.com](mailto:sourcebook@coveypubs.com) • [www.skatersedgemag.com](http://www.skatersedgemag.com)