



## There's still time to renew your listing in the 2010 Edition of *Skater's Edge Sourcebook*!

### Bring More Ice Skating Events To Your Area!

Promote your destination in the skating industry's #1 resource for skaters, coaches, event planners, rights holders and organizers within skating's top governing bodies!

Available this fall both in print and online, *Skater's Edge Sourcebook*, brought to you from the publishers of *SportsEvents Magazine*, will be distributed to pre-paid subscribers and will also be available for purchase on newsstands in select markets throughout the United States. As a special bonus, complimentary copies will also be provided to coaches' associations, program directors, and planners of skating-related events and competitions including key decision makers within the following governing bodies:

- International Ice Hockey Federation
- U.S. Figure Skating Association
- International Skating Union
- National Hockey League
- Professional Skaters Association
- USA Hockey
- USA Curling
- US Speedskating

### The nominal \$95 annual listing fee entitles you to:

- An enhanced listing in the most widely used reference tool in the skating industry, including your updated company name, contact information, email, website and 25-word sales message.
- The opportunity to list multiple services (if applicable) at no additional cost!
- Online exposure for a full year at [www.skatersedgemag.com](http://www.skatersedgemag.com) where your listing may be searched by company name, geographic location or product type!

Don't miss this once-a-year opportunity to include your destination's information in *Skater's Edge Sourcebook*! For extra visibility and easier access to the skating world, you may also enhance your online listing to include a website hyperlink (\$40) or color picture or logo (\$55).

**Please see the enclosed data sheet and order form for your listing instructions and easy billing options.**



# Skater's Edge Sourcebook

## Ice Skating Resource Guide - 2010 Edition

Printed Version and Website Database Listing  
P. O. Box 2267 • Gulf Shores, AL 36547 • www.skatersedgemag.com

### Listing Instructions Order Form

Company Name:

**YES**, here is our updated data which entitles us to a complete listing in the 2010 Edition of *Skater's Edge Sourcebook* PLUS one year inclusion in the searchable online database. We've also checked the boxes for the bonus options we have selected. (BE SURE TO RETURN THIS FORM AND THE LISTING INFORMATION FORM!)

**Sourcebook/Website Listing** **\$95.00**  
*As per information on the listing form, which has been corrected as necessary.*

#### ENHANCEMENT OPPORTUNITIES

**Hot (Active) Website Link** **\$40.00**  
*Please make my website data active so that a browser can click on it and go directly to our website.*

**Color Picture Or Logo Added To Website Listing** **\$55.00**  
*Image is displayed every time a browser visits your listing. (Please see instructions below on sending your picture.)*

**YES! Please send additional information about display advertising in *Skater's Edge*. Listing & Hyperlink Fee waived for display advertisers (\$135 value!)**

**Total Due** \_\_\_\_\_

#### BILLING INFORMATION

\*Make checks payable to  
Covey Communications Corporation

BILL ME LATER  PAYMENT ENCLOSED

MASTERCARD  AMEX  VISA

\_\_\_\_\_  
CARD HOLDER NAME

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXPIRATION DATE

Marketing Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### You will Receive Your Order Verification Via Fax

Please provide your DIRECT FAX NUMBER:

( ) \_\_\_\_\_

Submitted By: \_\_\_\_\_

PRINT NAME HERE

**Photo Instructions:** You may send your photo with your listing or at a later date. If later, please include your customer number ( ) on the back of the photo and indicate that it is for your website directory listing. Please submit photo by emailing it to [directoryphotos@coveypubs.com](mailto:directoryphotos@coveypubs.com).

\_\_\_\_\_  
SIGN HERE

\_\_\_\_\_  
DATE

**Skater's Edge Sourcebook - 2010 Edition**

Stephanie Eckman, Directory Coordinator

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